

Sensoneo presented its solution on bilateral Slovak-British smart city conference

Bratislava, 31st of January, 2018

Sensoneo, a leading provider of smart enterprise-grade waste management solutions, presented its smart waste management solution on bilateral Slovak-British conference “Application of smart technologies in urban territories” which took place on 31st of January in Nitra, Slovakia.

Tendencies to apply smart technologies in urban territories are becoming more and more appealing. Innovations and new technologies drive implementation of smart solutions in the cities and motivate them to change their current approach to the operational running. As Britain is one of the leading countries in terms of implementation of smart city solutions, British Embassy in Slovakia decided to organize a conference to share their experience with Slovak cities and towns who are considering implementation of such solutions.

The event took place in Nitra – one of leading Slovak cities in terms of early adoption of smart city solutions. Maire of Nitra, Mr. Jozef Dvonč, opened the conference and presented Nitra’s smart city vision, success history and plans. His speech was followed by speech of H.E. Ambassador of Andy Garth from the British Embassy in Slovakia, who appreciated the efforts of both countries in implemented and testing new technologies to improve the life in their cities. Speeches were followed by presentations of Sheffield, Manchester and Bristol – progressive British cities that demonstrated their experience and share the best practices with the audience of representatives of several Slovak cities and towns. The amount and quality of information that the British cities shared were highly appreciated and very welcomed.

Representatives of Slovak Ministry of Transport and Construction of the Slovak republic and Ministry of Economy of the Slovak republic explained legal and financial actions that the state bodies prepare to enable cities and municipalities to cope with the “smart city agenda”.

As Sensoneo has been providing city of Nitra with smart waste management solution since 2015, the company was invited to present the solution and its benefits. The audience was highly impressed by the quality and impact the solution has made both from financial but also organizational point of view. Thanks to Sensoneo, city of Nitra is now able to ensure cleaner environment and better quality of waste management and waste collection services.

The British Embassy in Slovakia thanked for organizing the conference and encouraged the cities to keep in mind the very first purpose of the “smart city solutions”: “Smart cities is not just about fancy technology. It is about making our towns better, safer and easier places to live work, visit and do business. Thank you

to our Slovak hosts for exchanging ideas with visiting public and private sector experts from the UK's leading Smart Cities."

Sensoneo is a global enterprise-grade smart waste management solution provider that enables cities and businesses to manage their waste cost-efficiently, be more environmentally responsible and improve the well-being of people.

Through its unique smart waste management technology, Sensoneo is redefining the way waste is managed. The solution combines unique ultrasonic Smart Sensors (Single, Double, Quatro and patent-pending Micro-sensors) that monitor waste real-time with sophisticated software (Smart Analytics, Smart Route Planning and Smart Waste Management System) providing cities and businesses with data-driven decision making, and optimization of waste collection routes, frequencies and vehicle load. This results in overall waste collection cost reduction of at least 30% and carbon emission reduction up to 60% in cities.

Sensoneo smart waste management has attracted cities and business around the world and the solution is installed in numerous locations across Europe, North America, South America, Middle East, Australia and New Zealand. For more information about how Sensoneo can help you manage your waste smarter, please visit www.sensoneo.com.

HEADQUARTERS

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