

PRESS RELEASE

**Date: 26/05/2023
FOR IMMEDIATE RELEASE**

Sensoneo to showcase innovative waste management solution for factories at Manufacturing and Engineering Week 2023

Sensoneo, a leading provider of waste management solutions, is excited to announce its participation as an exhibitor at Smart Factory Expo 2023 during Manufacturing and Engineering Week at NEC Birmingham on June 7-8, 2023.

At Stand L106 in the Smart Factory Expo hall, Sensoneo will present its state-of-the-art waste management solution, specifically designed to enhance efficiency, reduce costs, and assist manufacturers and producers in achieving their sustainability goals. With our innovative software and hardware, we aim to automate waste collection and enable just-in-time waste management in factories and production halls.

Sensoneo's solution offers comprehensive waste traceability, providing valuable insights into the type, amount, and location of waste generated within facilities. By utilizing our technology, manufacturers can stay ahead of the curve and meet their sustainability Key Performance Indicators (KPIs), while simultaneously improving their waste diversion rate. Additionally, our solution helps prevent contamination, optimizes waste collection to save costs, and ensures uninterrupted workflow.

Moreover, the data gathered through our solution empowers organizations to implement targeted measures, such as employee training and education on proper waste sorting practices, thus fostering a culture of sustainability within their workforce.

"We are thrilled to be showcasing our innovative waste management solution at Smart Factory Expo 2023," said Martin Basila, CEO at Sensoneo. "By providing real-time waste monitoring and actionable insights, we enable manufacturers to streamline their waste management processes, achieve their sustainability objectives, and make a positive impact on the environment."

To learn more about Sensoneo's waste management solution for factories, please visit our website at sensoneo.com

We pave the way towards a cleaner, greener, and a litter-free world

About Sensoneo:

Sensoneo is a global provider of innovative waste management solutions. By leveraging cutting-edge technology, including smart sensors and advanced analytics, Sensoneo helps organizations optimize waste collection processes, improve sustainability performance, and create more efficient and cleaner cities. With a comprehensive suite of software and hardware solutions, Sensoneo is at the forefront of revolutionizing waste management for a more sustainable future.

As an outcome, the solution enables the customers to achieve 30 – 63% reduction of waste collection routes and 97% accuracy on actual waste production.

Sensoneo's smart waste management has attracted cities and businesses around the world, and the solution has been installed in more than 80 countries on 5 continents.

For media inquiries, please contact:

Martin Kosak

Head of Marketing

martin.kosak@sensoneo.com